

Taking Value To Great Lengths[™]

ur yachts are constantly evolving to make them more livable and reliable, more rewarding and enjoyable for those who own them. Evolution is the power to adapt and to recreate oneself in order to meet the ever-changing needs of the market. For as long as Silverton produces boats, we will evolve.

Our yachts are excelling in every measure that our industry and our customers apply to them: fuel economy, responsiveness, seaworthiness, comfort, room, luxury, and the generosity of our standard equipment lists. In their power to perform, to endure, and to provide enjoyment, Silverton's products excel.

Our yachts are leading their class in their ability to instill in those who purchase them a sense of incomparable value. To be the least expensive boat on the market is not a measure of genuine value. We measure value by the lasting satisfaction our products provide, by the exceptional resale value they retain, and by the increasing demand of boaters to join the Silverton family.

Our passion is – as it has been since 1969 – to build boats for people who will never regret having purchased them. As we continue to enlarge our facilities, add personnel, and expand our product line, we will maintain value at any length!

	50C	
	45C	
	42C	
	38C	
	34C	
Motor Yacht	<i>s</i>	-42
	43MY	
	39 MY	
	35MY	
Sport Bridge	rs ———	- 62
	43SB	
	38SB	

330SB

Convertibles -



EARLY 1950's. 26' and 28' lapstrake sea skiffs at Morgan Yacht Basin.



M1D-1950's. Henry Luhrs (center) consults with his banking partners.



LATE 1950'S. John Luhrs at work in product finishing at the Morgan Yacht Basin Company manufacturing facility.



CIRCA 1965. An early Silverton Yacht fiberglass



A Silverton 34 Convertible sprints off the coast.



1996. John Luhrs, together with his brother Warren, stand today at the helm of Luhrs Marine Group.



1997.The first SideWalk® series boat, the 372 Motor Yacht, is launched, becoming one of Silverton's all-time best-selling models.

How does a boat company grow, in less than four decades, from building sea skiffs in a small New Jersey coastal town to a line of Convertible, Motor Yacht, and Sport Bridge models prized by boaters throughout the world? How does it maintain continuity with a tradition of craftsmanship and product dependability

when its competitors have not? And how has it elevated its product image from that of the cheapest boats in their class to those of the very highest value overall?

It does so by listening to what its owners want in the boats they own and in those they hope one day to own. By the continual investment in new construction technology, in sophisticated design and manufacturing equipment, in facilities, and in people with the same passion to excel that spurred Silverton founders John and Warren Luhrs to create Silverton Marine Corporation in 1969. A company that has come to be recognized as the premier mid-sized bridge-boat builder, whose day-in and day-out dedication has achieved unsurpassed performance, comfort, and value.

Silverton is committed to the notion that the achievement of product excellence is not an impossible task, but rather one that can be accomplished by progressive management in collaboration with dedicated dealers, manufacturing partners, and owner-employees. We also subscribe to the idea that successful product lines are not fixed and unchanging, but evolve in response to changes in technology, boating habits, and our owners' wishes. At Silverton, we have been evolving, excelling, and leading!



Warren Luhrs photographed at our sister company, Hunter Marine.



s 35th successive year as a boat bui



Silverton introduces the largest model in its long history, the 50 Convertible.

Each year Silverton makes improvements to its models in response to the on-water experience of their owners. We remain close to them, not only to assure their satisfaction with the operation and servicing of their boats, but also to acknowledge and address their dissatisfactions. In a real

sense, our owners are part of the Silverton design and engineering team. What we learn from them drives the evolutionary process in concert with the expertise of our design and engineering staff.

In Model Year 2006, we are launching or renewing five new Silverton models. Never in our history have we made such significant additions to our line within a single year. Each model is the expression of new construction technologies, of design advancements made possible by Pro-Engineering software, by a supplier organization constantly challenged to meet the most rigorous standards, and by impassioned dealers with the experience and service facilities equal to the demands of some of the world's finest yachts.

Evolution starts with listening. It continues by constant product refinement and a commitment made by individuals to manufacture and support boats of enduring value. At Silverton, we will never be satisfied with repeating the successes of the past any more than a boater will be content to remain forever at the dock or in familiar waters. For us – as it is for you – evolution, like exploration, never ends!





Many companies claim excellence, but its attainment is another matter. Silverton understands that success demands a long-term commitment to all those elements of design, manufacturing, craftsmanship, and service that contribute to product excellence.

We excel at creating dynamic exteriors and fluid interiors, which use space imaginatively. At conceiving innovations like our SideWalk® flybridge-to-foredeck passage. At state-of-the-art boatbuilding techniques including the unitized construction of subassemblies and strict quality assurance practices involved in water-testing every boat. Our pursuit of excellence continues with our commitment to handcrafted joinery of furniture-grade cherry-wood solids and veneers, offshore hull design along with other examples of New Jersey boatbuilding craftsmanship. All this – in combination with a select group of only the most qualified dealers – ensures our customers' satisfaction.

As proof of our determination to succeed, we are the proud recipient of the Marine Industry's 2005 CSI Award for Excellence in Customer Satisfaction, in the Inboard Flybridge and Convertible Categories, given by the National Marine Manufacturers Association (NMMA).



By what standard is leadership measured? We judge leadership not just by units built and sold, but by industry acceptance and the favorable recognition of the marine press. By innovations in design, manufacturing, and service. And in the final analysis, by customer satisfaction.

By these standards, Silverton has taken the lead. Our Convertible, Sport Bridge, and Motor Yacht models are praised by boating publications for their innovative design, remarkable offshore performance, and ingenious space utilization. And by owners for their superb livability and incomparable value.

How do we define value? By how successfully we meet – and exceed – our customers' expectations in acquiring a boat that costs no more or no less than they judge it to be worth. To pay less for something that proves a disappointment is – in the long run – as unacceptable as having paid too much for it. To be satisfied with a purchase and the price paid for it – this is our definition of value.

Leadership has its obligations. Ours is to build boats that people will be proud to own and to share their experience with those whose opinion they value. Pride of ownership is, ultimately, the greatest value any company can deliver. It has been Silverton's pride to deliver that value consistently and repeatedly.

FUSION-WELDED one-piece bow rails, unlike pieced rails, use oversized 316L stainless steel – the best in the industry. Precise welds ensure strength, as well as beauty. Heavy-duty locking fasteners, with backing plates, secure threaded studs on all handrails and bow rails to the deck or house. All rails are buffed and polished for a clean finish.

Heat- and sound-dampened engine rooms are designed with access to machinery and electrical components in mind.

All boats 38' and above feature powder-coated STEEL

I-BEAM BEDS, which help to isolate vibration noise and facilitate periodic engine alignment.

Carefully formed **HULL AND DECK FLANGES** mate perfectly.

tape are inserted before bolting them together on 6" centers.

The seal is protected by a high

impact rubrail
with stainless-steel
insert. Secondary intern
bonding is achieved us

Our BLUE-WATER HULLS include internal stringers of marine-grade plywood that become the basis of a fully fiberglass-encapsulated system. All limber holes and wire chase holes are framed in closed-cell foam to prevent water penetration. Adjoining bulkheads are bonded to the hull with fiberglass – not putty.

Cleats and deck hardware are secured using stainless-steel bolts, oversized fender washers, lock washers, and nuts. All attachment points are strengthened by added composite reinforcement in the deck. This system provides SUPERIOR STRENGTH with excellent serviceability.

VINYLESTER RESINS are used in the lamination of Silverton hulls. They create a superior finish and a harder surface that helps to prevent osmotic blistering. Lifting strakes are putty-filled to provide a stronger bottom.

GLENDINNING ELECTRONIC ENGINE CONTROLS for the transmission and throttle are the most technologically advanced in the industry.

All EXTERIOR SEATING is custom built of only the finest materials. Top grade marine vinyl is treated with PreFixx® inhibit mildew and ultraviolet damage. Multiple layers of high-density foam ensure comfort. Highest- grade anodized aluminum combines superior strength and beauty. Exterior upholstery is also reinforced with Starboard, a polymer board, which cannot rot or weaken

Components

for Success

Aluminum BACKING
PLATES are bonded into the deck and hull areas to provide additional strength at attachment points for all hardware

GLENDINNING

State-of-the-art FLAT-PANEL TV'S AND DVD PLAYERS contribute to the relaxation of Silverton Yacht owners.

Galleys and heads feature genuine CORIAN counters that are carefully crafted, extremely durable, and strikingly beautiful. Neutral color schemes allow for the owner's personal touch.

Dependable SUB-ZERO refrigeration products are used on select models.

SUB-ZERO

as an option. Silverton Yachts, however, receive not only a top-of-the-line Sony® AM/FM CD stereo, but also matching Sony speakers and a splash-proof enclosure – all standard!

Raised-panel cabinets, beautifully crafted in solid-cherry hardwood, in combination with EUROPEAN RECESSED 35-MM HINGES, achieve a custom look usually found in much more expensive yachts.

All **DRAWERS** are constructed of solid-cherry fronts, wood sides and bottoms, as well as Accuglide® powder-coated slides. Although more expensive to fabricate, drawers open and close effortlessly and reliably.

HAFELE

Bose® audio systems are standard on boats 38' and above, and optional on smaller models.

2006 SILVERTON

TEMPERED SAFETY GLASS is an

expensive alternative to plexiglass or even tempered glass, but the safety of our owners' families is a more important design consideration. Our sturdy, frameless window systems, with screens, can be opened for natural ventilation.

SILVERTON DEALERSHIPS are chosen for the professionalism

ELLE

and experience of their sales and service personnel, and for the ability of their service facilities to support the requirements of our yachts. Each is a valued partner in our success.

Tonvertibles

Cornerstone of the Silverton product line, our 34' to 50' Convertibles are recognized for their performance, luxurious interiors, spacious flybridges and cockpits.

Our Most Highly Evolved Yacht Proves Her Worth Among 'Big Boats'

he reaches powerfully toward the distant horizon with standard twin diesel engines, attaining speeds her handsome streamlined exterior suggests. Captains and guests relish the experience beneath a standard hardtop, on a bridge organized for efficient piloting and comfort. With 5' 6" headroom and rubberized diamond-plate flooring, the sound-dampened engine room is indicative of the yacht's "hidden assets." Warmed by glossy and satin-finish cherry wood, the salon possesses a sprawling sofa, with rod storage and recliner, and a sophisticated entertainment center. The dinette area has a roomy settee bracketing a burl and cherry wood table. The large galley is furnished with modern appliances and Corian® countertops. On the lower deck, the luxury continues – in an uncommonly large portside master, a forward guest stateroom, and a third stateroom with over/under berths. All accommodations are enhanced by generous storage and amenities. Two private heads with stall showers complete the layout onboard the yacht with the largest interior volume in her class – destined to be the highest-value "50-footer" in boating.

